

Discover ECSA's music creators Playlist - Call for Works

Brussels, 13th April 2022

The European Composer and Songwriter Alliance (ECSA) is pleased to launch a call for works to be considered for **Discover ECSA's music creators Playlist**.

The playlist will be a collection of compositions and songs coming from the ECSA member organisations and it will be made public on **21**st **June 2022 – World Music Day**. The goal is to promote European composers and songwriters and raise their visibility to the wider public. With this playlist, ECSA aims at actively guiding the public in discovering recent releases from over 15 countries and creating its very own, one of a kind "European Music Listening Experience". The playlist will help raise awareness of music creators in the ECSA network.

The theme of this year's playlist is "Music for Peace".

Music has no borders and has always been an ally of peace in the world. Sometimes art can be the best way to send a message and has often been the advocate of peace in the past. This is why, especially in these trying times, we have decided to use this theme for the very first ECSA music creators' playlist. The playlist will contain songs and compositions that celebrate the essence and importance of peace. The definition of peace that ECSA is concentrating on for this call is "peace as the absence of conflict and freedom from civil disturbance".

The theme can be present in the submissions in different ways.

- In the case of a song, the lyrics must clearly communicate the message of peace.
- For compositions without lyrics, acceptable submissions must have been composed in the optics of peace and no-conflict.
- Film scores can also be submitted. In this case, the movie/ the scenes to which the score belongs to must also transmit the topic of peace.

As opposed to playlists grouping songs or musical works according to genre similarities, at ECSA we have decided to concentrate on a more thematic similarity between tracks. This will allow more genre diversification within the ECSA members' submissions.

Specifications

Each ECSA member organisation will have the possibility to submit **up to 3 entry songs/compositions** which will then be featured in the playlist. It is up to their discretion to deal with genre diversification in the entries.

- Works must have been written within the last 15 years;
- The song/s and compositions submitted need to be available to the public on two music platforms (Spotify, Apple Music);
- All formations of available instruments are allowed;
- All music genres are allowed in the submissions;



- We encourage pieces of all lengths but ask that the piece does not exceed 9 minutes;
- All entries must "be partially credited at least" to members of the ECSA member organisations.

Submission requirements:

Submissions should be made and coordinated via ECSA member societies. There is a maximum of three works per member organisation - chosen by the member organisation.

The submissions must be made through the official entry form sent as annex to this call.

The submission must contain the credits to each song/composition "(Song Title); Written by (songwriters/composers); Produced by (producer); Performed by (possible artist); Published by (musical work copyright claimant)."

We strongly encourage the member societies to take into account the quest for stylistic diversity in the domestic call for works.

Should the theme "Music for Peace" not be respected within the submissions or should the entries not meet any other of the call's specifications, they will not be included in the playlist.

Timeline:

Call Start: 13th April 2022
End Call: 7th June 2022

• Playlist release: Tuesday 21st June 2022



Information on the Various Platforms:

Spotify:

- Music is uploadable through online distributors (Distrokid, cdbaby etc...)
- 406M users
- Available in 180+ countries
- Spotify for artists can be used by artists in order to see their stats and can be claimed once a track has been released on the platform.

Apple Music:

- Music is uploadable through online distributors (Distrokid, cdbaby etc...)
- 60M users
- Available in 167 countries
- <u>Apple.Artists</u> can be used by artists in order to see their stats and can be claimed once a track has been released on the platform.

In case of any questions, please do not hesitate to contact the ECSA office, via email alessandra.callegari@composeralliance.org